
University of Pretoria Yearbook 2016

Thesis: Marketing management 990 (BEM 990)

| | |
|-------------------------------|---|
| Qualification | Postgraduate |
| Faculty | Faculty of Economic and Management Sciences |
| Module credits | 360.00 |
| Programmes | DCom Marketing Management |
| Prerequisites | No prerequisites. |
| Language of tuition | Both Afr and Eng |
| Academic organisation | Marketing Management |
| Period of presentation | Year |

The information published here is subject to change and may be amended after the publication of this information. The [General Regulations \(G Regulations\)](#) apply to all faculties of the University of Pretoria. It is expected of students to familiarise themselves well with these regulations as well as with the information contained in the [General Rules](#) section. Ignorance concerning these regulations and rules will not be accepted as an excuse for any transgression.